

SONARAY Announces New Solar and LED Flood Light Fixtures; Unique, Solar with Built-in Camera Highlights Release.

(Verona, Virginia – March 1, 2024) SONARAY®, a leading technology brand and manufacturer of proprietary LED lighting products today announced new additions to its product line-up.

The new fixtures include a unique 10-watt All-In-One Pro Solar Flood Light with built-in Camera, the Explorer Pro Flood Light, available in multiple beam angles, and in 80, 160, and 200-watt models, and the Velocity Flood Light Series, which bring rugged durability, an attractive design, and a limited lifetime warranty in its range of models available in 200, 400, and 500-watts.

According to Justin McCloskey, SONARAY LED Product Manager, “This new release continues our expansion and product line fulfillment as it relates to rugged, dependable, and innovative flood and area lighting. We are particularly pleased with our path to market through our pipeline and all these products exemplify our commitment to innovation and staying ahead of the market in terms of product features.”

The All-In-One Pro Solar with Camera brings an inclusive all-in-one design that eliminates the need for additional hardware. With a brushed aluminum finish, wide lighting distribution, and 5MP camera built-in for additional security, this fixture is unique. An intelligent solar charge control with the ability to maintain a 15-hour output duration and a charge duration of 8-hours, the fixture offers multiple mounting options, is IP66 rated, and is perfect for walkways, perimeters, area lighting, or any area where security is a paramount concern.

The Explorer Pro Flood Light is capable of tight beam angles of 22 degrees along with 45- and 80-degree models available. Durable die cast aluminum housing, an anti-corrosive finish, and standard yoke mount with optional slipfitter makes this product addition perfect for signage, wall-washing, or applications such as flagpole lighting, among others.

The Velocity Flood Light Series is an exceptional addition to an already strong high-powered flood light offering and brings contemporary good looks along with a choice of models ranging from 200 to 500-watts. Durable die-cast aluminum housing, exceptional IP65 and IK10 ratings along with anti-corrosive finish for harsh environments are just some of the features built-in to this series. The driver for these fixtures can be either attached or remote mounted for added flexibility, and Velocity offers a limited lifetime warranty to the original purchaser of the product.

According to Robert Seward, SONARAY National Sales Manager, “These product releases bring excitement to our sales team and will bring excitement to our customers, lighting representatives, and distributors. We have strong proprietary products that we have carefully designed and manufactured, and this product release is indicative of our confidence in our

products in terms of durability and performance. For example, our Velocity flood light series is going to be extremely rugged, attractive, and provide great lighting distribution and output. Couple that with the limited lifetime warranty aspect of the fixtures and it is easy to see that SONARAY continues to be a brand that raises the bar in terms of the way we design and respond to market needs. We give customers excellent fixtures, and we provide those representing our products the best in programs and support to help bring those products to market.”

SONARAY is a recognized leader in LED lighting and provides fixtures in a number of lighting categories. The brand is represented by preeminent lighting agencies throughout the Americas territories and has been recognized on four separate occasions by Marine News Magazine as a top 100 brand in the marine industry for its work with advanced flood light solutions.

Also strong in solar lighting, hazardous location, and high ambient temperature high bay offerings, SONARAY is focused on industrial solutions that bring unmatched value.

Headquartered in Central Virginia, SONARAY is a wholly owned business subsidiary of DASCOS Holdings, an international company with 35 years in business that conducts commerce in more than 100 countries globally in a wide range of technology categories. More information on SONARAY can be found by visiting www.sonarayled.com.

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