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SONARAY's Acorn to speak at 2017 Virginia Environmental Health & Safety Conference



(Verona, Virginia – August 17, 2017) SONARAY™ (www.sonarayled.com), an innovative lighting brand focusing on industrial, marine, and horticultural LED grow lighting today announced President & CEO Ron Acorn will be a featured speaker at the Virginia Environmental Health & Safety (VEHS) Conference (<http://vamanufacturers.com/events/>) in Richmond on September 29th.

According to the VMA website, the VEHS Conference is “dedicated to industrial environmental health and safety excellence.” The site also maintains that “Participants (*will*) also explore the affordability and sustainability of regulations on Virginia economy. It is

the premiere event of the year where Virginia industry, regulators, legislators and allies join together for information, best practices, and technology sharing.”

The event will be held September 28th and 29th at the Westin Hotel in Richmond.

Acorn will speak on “Innovations in Commercial & Industrial Lighting.” He is expected to present a SONARAY™ case study on a large international company whose Central Virginia-based factory is currently using LED technology in the form of retrofit fixtures from SONARAY™, and is projected to save more than \$1 million in lighting electricity costs over the next ten years. The company has also been the recipient of utility company rebates for the project, and should see a payback on the lighting retrofit in less than one year, while improving light output and safety.

SONARAY™ has Americas Headquarters in Central Virginia approximately 2 ½ hours from Washington, D.C. SONARAY™ fixtures are used in a variety of demanding applications and are noted for their excellent dust, moisture, and impact resistance, exceptional lumen output, and rugged design.

Acorn is a graduate of College for America at Southern New Hampshire University and has more than 25 years of experience in executive roles including logistics, manufacturing, and supply chain management.

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