



SONARAY® Announces New Contractor Series of LED Lighting

(Verona, Virginia – January 10, 2022) SONARAY® industrial, commercial, and marine LED lighting today announced a new “contractor” series of LED lighting designed specifically to address the off-shelf needs for builders and contractors.

The new series initially features economically priced, quality, standard products including high bay, low bay, street, area, wall pack, and gas station lighting. The new fixtures are designed to provide supply houses with off-shelf solutions at an attractive price point.

According to Robert Seward, SONARAY National Sales Manager; “The new product line gives our customers access to quality lighting in a timely manner and provides a lower cost option for building contractors and others without sacrificing the quality you have come to expect from SONARAY fixtures. These fixtures carry our standard 5-year warranty and are well-designed for a variety of applications. Today, some manufacturers offer fixtures that really do not provide the quality or life duration of fixture that is expected by customers. Our contractor series brings good quality with features that include excellent lumen output, high IP and IK ratings, and the necessary certifications to satisfy customers safely and efficiently.”

SONARAY is distributed nationally by leading supply houses and some of the industry’s leading manufacturing representative firms. The brand is best known for proprietary LED lighting fixtures developed, engineered, and manufactured for use in a variety of environments. SONARAY LED Flood Lighting has been recognized numerous times by leading publications in the marine industry, and SONARAY fixtures can be found in use in a wide variety of prominent organizations across the globe.

SONARAY is a strategic business line for DASCOS with Americas headquarters based in Central Virginia. More information on SONARAY™ LED lighting can be found at www.sonarayled.com.

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