

SONARAY Announces PermaStar Lifetime Warranty LED Flood Light

(Verona, Virginia – April 13, 2023) SONARAY, a leading technology brand and manufacturer of proprietary LED lighting products today announced PermaStar, a unique high efficacy, 500-watt LED Flood Light that comes with a limited lifetime warranty for original purchasers of the fixture.

The new flood light is not only extremely durable with IP66 and IK10 ratings, but also is available in a range of beam angles and produces up to 67,000 lumens in the 45-degree angle model.

According to Justin McCloskey, SONARAY LED Product Manager, “In addition to exceptional warranty, durability, and efficacy of up to 138 lumens per watt, the PermaStar has been designed in a way that brings unique features to our flood light family. For instance, this fixture is extremely lightweight, coming in at just under 35 pounds. It also is designed and built with a poured cast housing that gives the fixture an efficient way to dissipate heat. With this design there are also no heat fins to be broken, bent, or to capture debris. The PermaStar is also UL 1598A listed so it can be used outside in damp or wet environments, making it great for area lighting or for use in marine applications.”

The PermaStar is constructed with a durable die-cast aluminum housing and has been treated with an anti-corrosive finish to further help it withstand extremely harsh environments.

According to Robert Seward, SONARAY National Sales Manager, “The addition of this exciting new fixture will give customers an unmatched choice not only as it relates to warranty, but also with extreme flexibility. For instance, a user can change light pitch without the need for tools. And the fixture has a 2-point half-moon yoke and matching slip fitter available, so customers are really going to like the mounting capability of the PermaStar. With available beam angles of 22, 45, or 70-degrees this fixture also gives users an excellent choice when it comes to narrow, medium, or wide light distribution applications.”

SONARAY is a recognized leader in LED lighting and provides fixtures in a number of lighting categories. The brand is represented by preeminent lighting agencies throughout the Americas territories and has been recognized on four separate occasions by Marine News Magazine as a top 100 brand in the marine industry for its work with advanced flood light solutions.

Headquartered in Central Virginia, SONARAY provides lighting for industrial, commercial, marine, solar, and horticulture applications. More information on SONARAY can be found by visiting www.sonarayled.com.

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