

For Immediate Release

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SONARAY™ LED Lighting Named Top 100 Brand for Marine Industry in Marine News Magazine for Third Consecutive Year

(Verona, Virginia – August 15, 2019) SONARAY™ LED lighting today announced it has been named a top 100 brand for the marine industry by Marine News Magazine for the third consecutive year.

Marine News, which touts itself as “The Information Authority for the Workboat, Offshore, Inland, and Coastal Marine Markets,” publishes its annual list of top 100 companies in the marine industry each August. SONARAY™ was the only lighting brand among the top 100 and was recognized largely for its strength in blue and brown water applications using its line of tough, durable LED flood lights.

In talking about the MN100 in his Editor’s Note, Joseph Keefe, Editor for Marine News says “Staying power. That’s what it takes to make it, on the waterfront.” He adds in his editorial note for the MN100 issue the following statement: “In this year especially, the entries for our MN100 were numerous, impressive in their delivery and left me with the dilemma of finding space for the very best 100 firms, while unfortunately also leaving a large swath of (worthy) contenders to try again in 12 months.”

SONARAY™ flood lights are marketed to the marine industry under the OCEANRAY name and can be found all over the world in ports, shipyards, on commercial and military craft, and in many other maritime settings. The flood lights average more than 140 lumens per watt, are chlorine and salt-resistant treated, and are certified to UL 1598 (suitable for wet locations). The fixtures carry exceptional impact and ingress ratings, so they are top performers in some of the toughest environments around the globe.

According to Ken Bryant, SONARAY™ Director of Marketing; “We are extremely appreciative of the recognition we have received from Marine News Magazine. This is the third consecutive year that we have been named to the MN100 list. It never gets old to be recognized by non-biased industry experts who consider our brand to be one of the best for this segment of the market. We continue to be innovative in our product approach and strive to improve our offerings not only in the marine space, but across all segments of the lighting markets we serve. This is for us validation for our efforts.”

SONARAY™ LED Flood Lights are available through a network of agents across the U.S., Canada, and Latin America. The Americas headquarters are located approximately 2 ½ hours from Washington, D.C. and the brand is marketed in more than 100 countries globally.

To find out more about SONARAY™ LED Lighting visit the brand’s website at www.sonarayled.com.

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