



## For Immediate Release

Contact – Ken Bryant, Marketing Director

Phone – 540.904.0391

[kbryant@dascom.com](mailto:kbryant@dascom.com)

### **SONARAY™ LED Lighting to Exhibit NSF Listed Obi Light Bar with IP69K Rating at LIGHTFAIR® International**

*(Verona, Virginia – April 09, 2018)* SONARAY™ industrial and commercial LED lighting today announced plans for its exhibition at LIGHTFAIR® International in Chicago May 8<sup>th</sup> through 10<sup>th</sup>.

Among products to be highlighted at the show will be the company's Obi Light Bar which carries an IP69K rating, has been 3000 PSI hose down field tested, and is available in an NSF rated version for food processing environments.

Obi Light Bars come in 30, 50, and 60-watt versions, in 2 or 4-foot lengths (2-foot available only in 30-watt), and have a luminous efficacy of 140+ lm/W average with lm/W ranging up to 160+ on select models. The fixture can be bracketed in an angled mechanism so that from one to five luminaires can be placed in the overall spring-loaded apparatus. This allows the light bars to be used in a variety of applications and provides the user with exceptional flexibility. Obi Light Bars are available in 3000K, 4000K, and 5000K color temperatures.

Labor-saving serial connection is available with the luminaires as another great feature. This gives the user the capability to wire up to 8 light bars at 120 volts or 18 light bars at 277 volts. Obi is also available in a DC voltage option.

According to John Vidaurrazaga, SONARAY™ Product Manager; "Obi Light Bars have enjoyed a great reception with users, specifiers, and agents in the lighting marketplace. The addition of IP69K rating and now having NSF listing will only enhance this product line's value in the market. While the Obi can be looked at a great replacement for a linear high bay, its versatility also makes it a very cost-effective choice for food processing plants, warehouses, car washes, natatoriums, and showrooms. There simply is great value in this luminaire because of its precise engineering, excellent lumen output, and unmatched versatility."

SONARAY™ will be exhibiting Obi and many other fixtures, along with a mini-greenhouse geared towards showing its horticulture line developed for vertical farming in booth 4842 during the show.

The brand has continued strong growth in the past year and offers luminaires and solutions for the industrial, commercial, maritime, and horticulture lighting markets.

SONARAY™ is a strategic business line for DASCOM with Americas headquarters based in Central Virginia. More information on SONARAY™ LED lighting can be found at [www.sonarayled.com](http://www.sonarayled.com).

####